



CC City of Tustin, Increase in Hotel Room Tax

Shall the measure to provide police, fire, emergency medical and rescue protection, to prevent fires and power outages, to maintain parks and roads, and to provide other local services and improvements in the community by raising the transient occupancy tax (paid by short-term hotel and other guests) from 10% to 13% until ended by voters, providing approximately \$480,000 annually, with audits, all funds only for Tustin, be adopted?

What your vote means

YES	NO
A "yes" vote on Measure CC will approve the proposed ordinance.	A "no" vote on Measure CC will disapprove the proposed ordinance.

For and against

FOR	AGAINST
<p>Al Murray City of Tustin Mayor</p> <p>Rebecca "Beckie" Gomez City of Tustin Mayor Pro-Tem</p> <p>Dr. David Laughray Chairman, Tustin Chamber of Commerce</p>	No argument against this measure was submitted.



Ballot Measures-CC

Section
8

Full Text of Measure CC City of Tustin

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF TUSTIN, AMENDING SECTION 2703 OF THE TUSTIN CITY CODE TO INCREASE THE TRANSIENT OCCUPANCY TAX

WHEREAS, a measure to increase the transient occupancy tax was put before the voters at a general municipal election held on November 6, 2018; and

WHEREAS, the measure received the requisite votes for adoption; and

NOW, THEREFORE, the people of the City of Tustin do ordain as follows:

Section 1. Section 2703 of the Tustin City Code, entitled "Tax Imposed" is amended to provide as follows:

"For the privilege of occupancy in any hotel, each transient is subject to and shall pay a tax in the amount of thirteen percent (13%) of the rent charged by the operator. The tax constitutes a debt owned by the transient to the City which is extinguished only by payment to the operator or to the City. The transient shall pay the tax to the operator of the hotel at the time the rent is paid. If the rent is paid in installments, a proportionate share of the tax shall be paid with each installment. The unpaid tax shall be due upon the transient ceasing to occupy space in the hotel. If for any reason the tax due is not paid to the operator of the hotel, the City Treasurer may require that such tax shall be paid directly to the City Treasurer."

Impartial Analysis City of Tustin Measure CC

If approved by a majority of the voters, the measure would adopt an ordinance increasing the transient occupancy tax ("TOT") in the City of Tustin from 10% to 13%. The TOT is imposed on persons who rent rooms at hotels located within Tustin's city limits. The TOT is collected by the hotels along with the room rental charge and then transmitted by the hotel operator to the City of Tustin. Revenue from the TOT is placed in the City of Tustin's general fund and used for general city functions including police, public safety, street maintenance, and parks and recreations. The measure was placed on the ballot by the City Council of Tustin.

The above statement is an impartial analysis of the ordinance that would be adopted. If you desire a copy of the ordinance, please call the office of the City Clerk of the City of Tustin at 714-573-3025 and a copy will be mailed to you at no cost to you.

Dated: July 26, 2018

s/ David E. Kendig
Tustin City Attorney



Argument in Favor of Measure CC

Vote YES on Measure CC! Maintain public safety, fiscal stability and our quality of life, WITHOUT taxing home or property owners!

Measure CC is a HOTEL TAX PAID ONLY BY HOTEL VISITORS when they spend the night locally. Tustin residents, home and property owners are NOT taxed, unless they stay in a Tustin hotel.

We live in Tustin for its high quality of life. YES on CC will maintain vital services that make Tustin a desirable place to live, work, play, and do business!

The Tustin City Council unanimously supports an increase of the TOT by 3%. This increase will add an estimated \$480,000 in annual revenue to the General Fund.

The Chamber of Commerce supports YES on CC because it provides funding to protect and maintain our essential services and quality of life – WITHOUT RAISING YOUR TAXES:

- YES on CC protects and maintains 911 emergency medical, police and fire protection and response services.
- YES on CC maintains roads and street maintenance.
- YES on CC maintains parks and community services.
- YES on CC maintains local control over funds that can only be used in Tustin and cannot be taken away by the State.
- YES on CC simply ensures that tourists visiting Tustin also share the costs to provide essential public safety services, and maintain and enhance the quality of life for all who live, visit, and conduct business here.

Measure CC includes fiscal accountability, with all funds subject to publicly available, annual, independent audits of city funds and expenditures.

For information about Measure CC, visit www.tustinca.org.

Vote YES on Measure CC

s/ Al Murray
City of Tustin Mayor

s/ Rebecca "Beckie" Gomez
City of Tustin Mayor Pro-Tem

s/ Dr. David Laughray
Chairman, Tustin Chamber of Commerce

No argument against this measure was submitted.