

ARGUMENT IN FAVOR OF MEASURE C

The Orange County Fairgrounds has been a valuable part of the Costa Mesa community for over 50 years. As a major entertainment, recreational, cultural and educational asset hosting over 100 events annually and home to the OC Fair, the Fairgrounds provides jobs, opportunities for small businesses and contributes to the local economy. It is where Orange County gathers for fun, entertainment, a celebration of our heritage and opportunities for the future.

All of this may be lost because the State of California is insistent on selling the property with no regard for the future of the OC Fairgrounds. Because of mismanagement of the State budget, Sacramento believes your OC Fairgrounds should be placed on the auction block and sold to the highest bidder. The Costa Mesa City Council, Community Groups, cities throughout Orange County and 50,000 petitioners have asked the Governor to stop the sale to no avail. It is because of this that we ask for your vote in support of Measure C to protect the future of the OC Fairgrounds.

Measure C is simple and straightforward. It reaffirms the existing land use designation as "Fairgrounds" in the City's General Plan and requires any change to that land use be approved by you - the voters. It requires any future owner of the OC Fairgrounds to keep the property basically "as is" unless the voters authorize a change and only then after following due process. If not protected by this measure, the OC Fairgrounds could be developed with high rise office or apartment buildings. In short, it places you - the voter - in control of the future of the OC Fairgrounds.

We urgently request your support in preserving the future of the OC Fairgrounds by voting "YES" on Measure C.

s/ Mayor Allan R. Mansoor

s/ Mayor Pro Tem Wendy Leece

s/ City Council Member Eric Bever

s/ City Council Member Katrina Foley

s/ City Council Member Gary Monahan

No argument against this measure was submitted.