

ARGUMENT IN FAVOR OF MEASURE U

YES ON INCORPORATION – IMPROVE SERVICES AND THE QUALITY OF LIFE IN ROSSMOOR

We urge you to vote **YES** on Cityhood for Rossmoor to create a stable, viable City, improve local services and the quality of life and control our own destiny. This is not more government – it replaces County bureaucrats with local control.

Rossmoor has no control over its most important services, because they are provided by the County. The County can – and has promised to – cut back services without our say and has considered increasing taxes to pay for the remaining services. In short: taxation without representation. Current services are inadequate and unacceptable—some emergency calls take fifteen minutes or more. You must travel to Santa Ana for a permit and "our" building inspector travels from Laguna Hills (at our cost). The County has made it clear that services will be further reduced if we do not incorporate. **With incorporation, law enforcement, traffic enforcement, animal control, code enforcement and other services will be improved.**

By enacting a 7% UUT, we will have a viable, financially sound City, at an average monthly cost of about \$16 per household. The new City will have a strong and diverse revenue stream: including property taxes and sales taxes (more per capita than many successful cities), plus UUT and vehicle license fee revenues. **These revenues will generate healthy budget reserves (as determined by four independent studies) for the next ten years.**

In order for Rossmoor to become a city, at least one of the two utility user tax (UUT) measures on the ballot must pass. We urge you to vote **YES** on both UUT measures.

Please join us and VOTE YES on Incorporation so that Rossmoor can finally take control of its future.

s/ Eric Christensen
Committee for Rossmoor Incorporation Now!

s/ Bill Gekler
Committee for Rossmoor Incorporation Now!

s/ Margrit Kendrick
Committee for Rossmoor Incorporation Now!

s/ Russ Lightcap
Committee for Rossmoor Incorporation Now!

s/ Mark Nitikman
Committee for Rossmoor Incorporation Now!